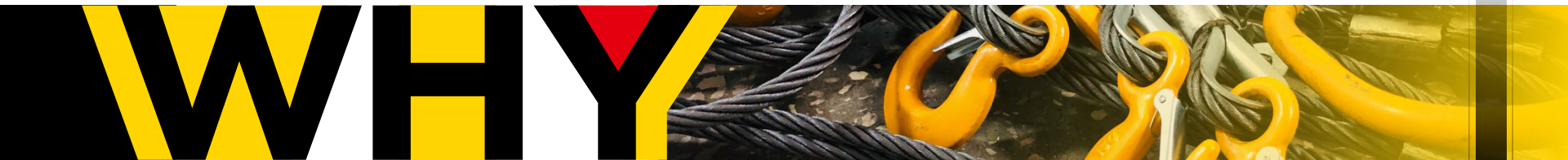


MYCRANE[®]

**GLOBAL
PLATFORM
FOR**

**ONLINE
CRANE
RENTAL**



MYCRANE?

DIGITIZATION brought opportunities to many industries. The construction industry is among the least digitized industries.

McKINSEY shows an opportunity loss of

\$1.85

trillion due to the lagging adoption of technology.

MYCRANE is digitizing the crane industry for increasing the efficiency of crane procurement process by 80%. This allows the industry to move towards a digital crane ordering process.

MYCRANE is world's first global platform for online crane rental, started in 2021. Our innovative platform disrupts the crane & heavy lift industry, bringing value to customers and suppliers.

WE ARE the fastest growing startup in the crane industry.



WHAT IS

MYCRANE?



OUR SERVICES

ONLINE CRANE RENTAL



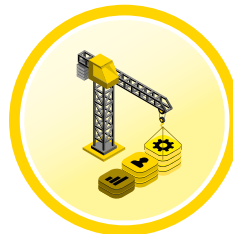
Receive crane rental quotes from all MYCRANE partners.

MARKETPLACE BUY & SELL



Cranes, rigging, spare parts & auxiliaries. Find your crane subject matter expert on our job portal.

ADDITIONAL SERVICES

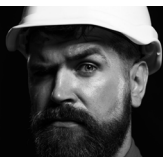


Independent engineering & Crane Consultancy.

DIGITAL TOOLBOX



MYCRANE's latest digital Innovations. Our innovative tools will increase output.



INNOVATION

STARTS WITH A PROBLEM

CURRENT CRANE PROCUREMENT PROCESS IS:

- Time consuming
- Inefficient
- Complicated crane selection process
- Lack of transparency
- No overview of contractual agreements





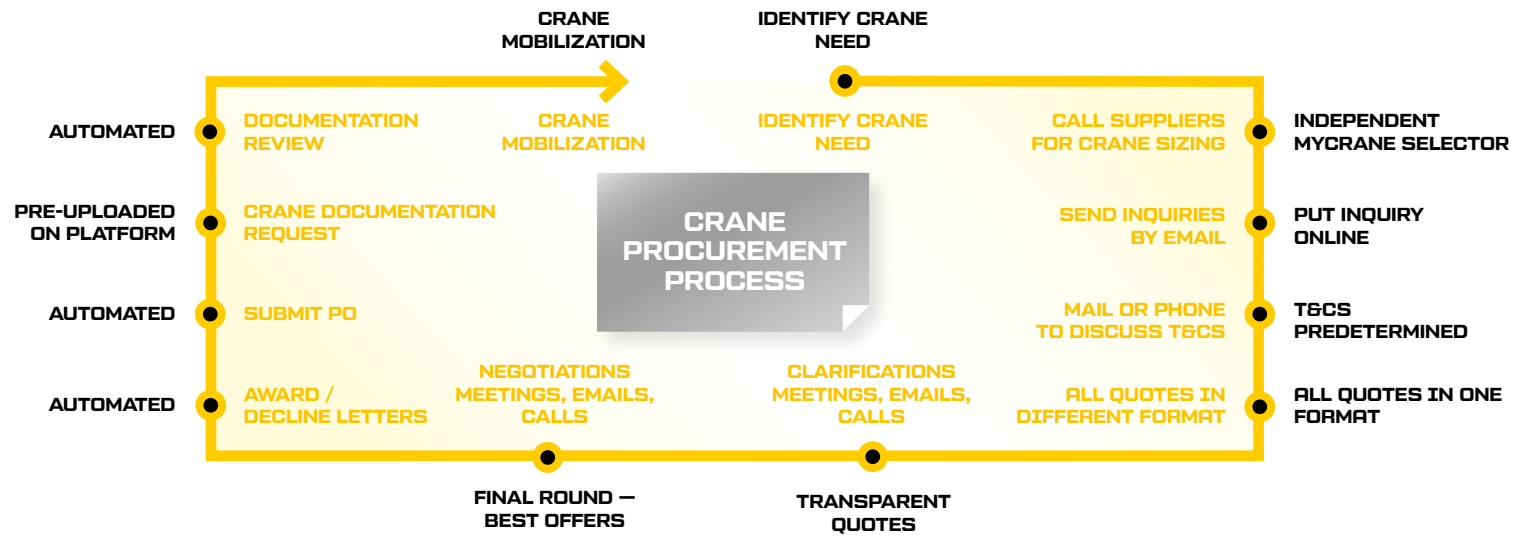
HOW

DOES MYCRANE SAVE TIME AND COST

80% PROCUREMENT TIME REDUCTION



ONLINE CRANE RENTAL



■ MYCRANE PROCUREMENT PROCESS 2.0

■ TRADITIONAL CRANE PROCUREMENT PROCESS

WHAT'S



IN IT FOR CUSTOMER AND CRANE SUPPLIER?

CUSTOMER

- Cost & time savings in procurement process
- Take more out exposure to additional crane suppliers and best mobilization and demobilization charges
- All proposals are similar resulting in easy clarification process due to transparency
- Independent lifting consultancy
- All processes and paperwork in a single window concept

QUOTE CUSTOMER:

“ HAIHUA FOUND A BETTER ALTERNATIVE AND MADE 30% SAVINGS, THANKS TO MYCRANE.”

SUPPLIER

- Additional MYCRANE sales funnel resulting in a reduced sales and administration staff
- Higher fleet utilization and increased profitability
- Payment guarantees & Predetermined TC's
- Access to job vacancies, marketplace for buying, selling cranes including rigging and spare parts
- All processes and paperwork in a single window concept

QUOTE SUPPLIER:

“ IT'S GREAT TO MAKE USE OF A TOOL THAT EXPOSES YOUR COMPANY TO ADDITIONAL CUSTOMERS AND ORDERS.”





BUY & SELL

MARKETPLACE



MARKETPLACE BUY & SELL



- A unique combination of MYCRANE experts supported by big data & market analysis to buy and sell cranes
- Full access to vacancy database and job portal
- Buy and sell cranes, rigging equipment, spare parts and auxiliaries

MY CRANE OFFERS YOU

INDEPENDENT LIFTING ENGINEERING ADVISORY

- Independent engineering services to find the best lifting solution
- Project Management
- Development of lifting method statements
- Engineering & design
- Site and infrastructure surveys
- Transportation of cranes
- Legal support



ADDITIONAL SERVICES



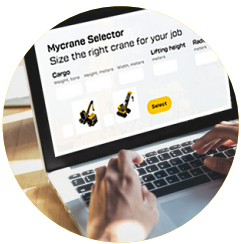
DIGIT**T**OOLS

DESIGNED TO **OPTIMIZE** YOUR BUSINESS PROCESSES



DIGITAL TOOLBOX

MYCRANE SELECTOR



Size the right crane for your project. Find the most optimal lifting solution free of charge

Request Lifting Plan online
+ Method Statement

MYCRANE INSPECTIONS



Inspect equipment using Artificial Intelligence and Machine Learning

Digital inspection report of your complete fleet

MYCRANE TELEMATICS



Allow you to decide on crane generated data: increase fleet utilization and safety performance & lower fuel consumption and emissions

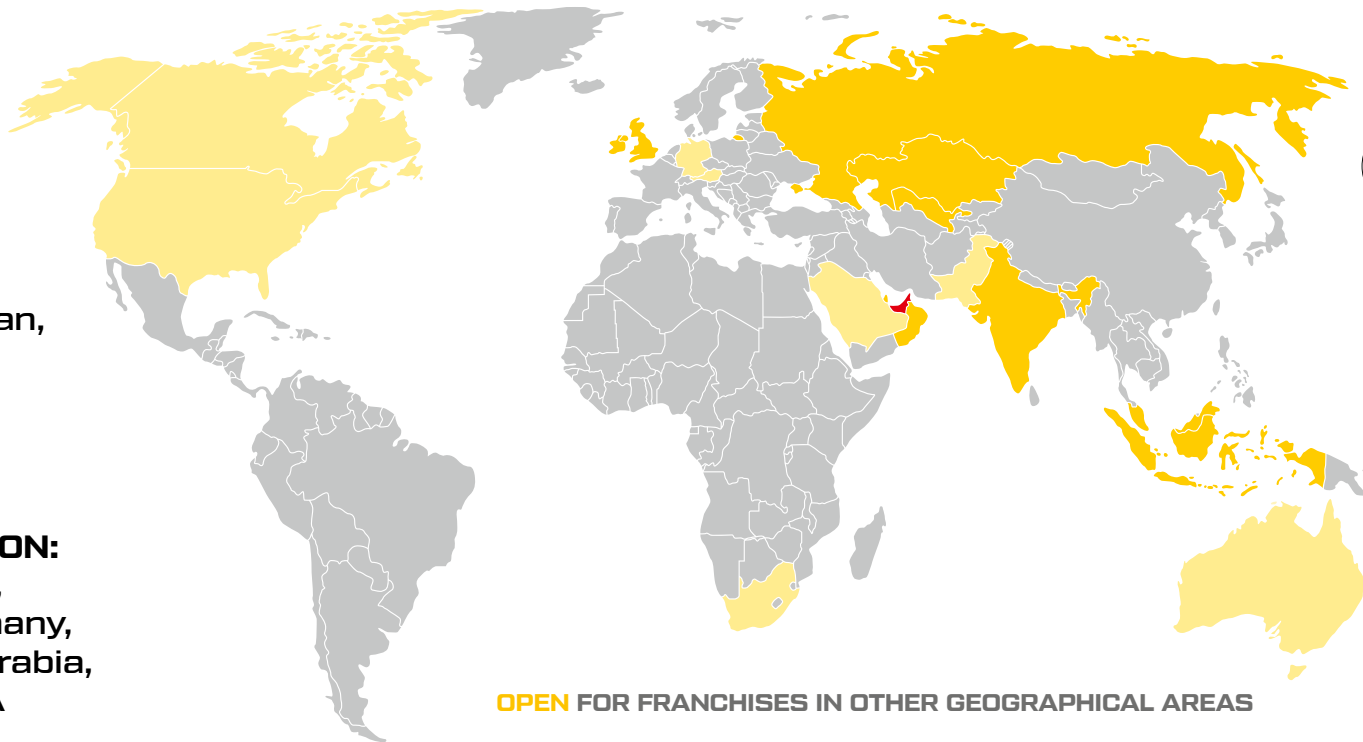
WHERE ARE WE ACTIVE

MYCRANE

● **HEAD QUARTER:**
DUBAI, UAE

● **OPERATIONAL:**
India, Indonesia, Ireland, Kazakhstan, Malaysia, Oman, Qatar, Russia, Singapore, UAE, UK, Uzbekistan

● **OPERATIONAL SOON:**
Australia, Austria, Canada, EU, Germany, Pakistan, Saudi Arabia, South Africa, USA



OPEN FOR FRANCHISES IN OTHER GEOGRAPHICAL AREAS



WWW.MY-CRANE.COM



HOW

TO JOIN MYCRANE?

- Register on the platform
WWW.MY-CRANE.COM
- You'll be assigned a Customer Success manager to help you with everything related MYCRANE
- No registration fees or obligations
- **CUSTOMER:** Fill out the Inquiry form to order your first crane
- **SUPPLIER:** Add your equipment

